

REED'S RELIABLE

Flintstone Enamel Steel Ware

IF YOU are after the best moderate priced enamel ware, buy the Flintstone.

Its equal in quality, durability and attractiveness has yet to be produced.

Subjected to severest test, we can afford to sell each piece with a

Ten Years' Guarantee

You Can't Afford

to be without our catalogue. It shows our complete lines:

Reed's Anti-Rust Tin Ware
Reed's Turquoise Enamel Ware
Reed's Galvanized
Iron Goods, Copper, Copper-Nickel
Plated Ware

REED MANUFACTURING CO.
 NEWARK, N. Y.



REFLECTION

REED'S

Anti-Rust Tin Ware

Reed's Turquoise
Enamel Ware

Reed's Galvanized
Iron Goods, Copper,
Copper-Nickel Plated Ware

In everything bearing our name and trade mark is a hobby with us.

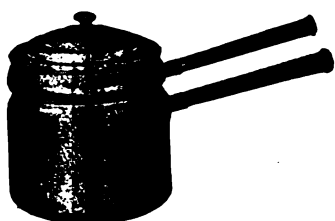
That's why our growth has been so rapid—that's why the sale of all our ware has been so phenomenal.

Have the name "Reed" with you when ordering Anti-Rust, Enamel, or other Ware.

You can't get away from the name "Reed," especially



REED'S RELIABLE Flintstone Enamel Steel Ware



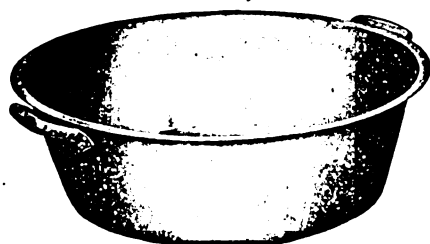
THE Flintstone has made a great hit with thrifty housewives everywhere.

Hits the dealer just right, too, because the Flintstone is a steady business bringer.

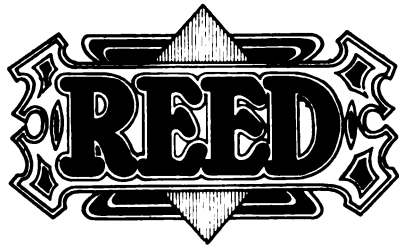
Guaranteed for Ten Years

The Flintstone is the best moderate priced Enamel Ware on the market.

Send for Complete Catalogue.
Mention HARDWARE



**REED MANUFACTURING CO.,
NEWARK, N. Y.**



REED'S Patented

ANTI-RUSTING TINWARE



Look to the Reed Label

on every Reed Wash Boiler. That label is our positive guarantee of their remarkable strength and anti-rusting qualities.

They have won for themselves the name of being the Best on the Market to-day. Same with the rest of our Anti-Rusting Tinware.

Have you our catalogue and prices? You ought to have a copy for ready reference. Get it to-day.

Mention **HARDWARE**.

Reed Mfg. Co., Newark, N. Y.



It's the one word which describes best
REED'S MONARCH
Hand Made Wash Boilers

WHY: One-half inch higher and Three inches larger in Circumference than the ordinary wash boiler. 5A Tissue Lined Tin plate 2X to 5X used in construction. 16-oz. to 20-oz. Cold Rolled Copper Bottoms. 2X Raised Pieced Cover with Rim

ANTI-RUST METAL

double-seamed to the body, half inch above copper bottom which is a positive protection to the boiler against Rust, and is guaranteed to last as long as the 16- and 20-oz. copper bottom stands the fire. Like the rest of our line of Anti-Rusting Tinware, Made to wear well in Hard usage.



Are You Handling Them?

If not write us before placing orders elsewhere for next year. The Quality of

REED'S Anti-Rusting Tin-ware

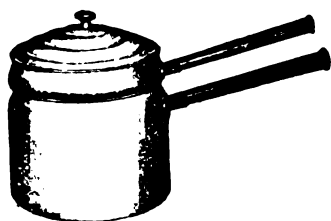
is so high, the demand for it is so great, and the profits to you, Mr. Dealer, so good, it will pay you to write us at Once.

REED MANUFACTURING CO.,
NEWARK, NEW YORK.

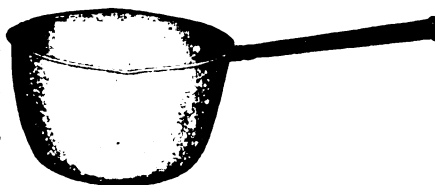
THE ARRIVAL OF FLINTSTONE

Three Coated Enamel Steel Ware Marks a new epoch in the history of cooking utensils—light, artistic, cleanly and economical, all of which the up-to-date housewife is not slow to take advantage of.

SEAMLESS, SANITARY, DURABLE.



The finished product of Science and skilled mechanics, inspired by the desire to make this ware better than it was ever made before.



The best Chemists in the United States officially pronounce FLINTSTONE free from poisonous ingredients and practically insoluble.

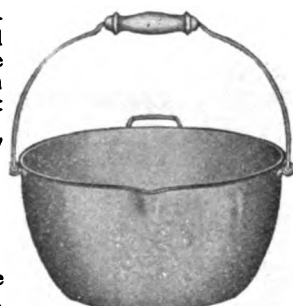
The chemicals used in its manufacture are especially imported from Austria and Germany in the raw state, and the duty on same being insignificant when compared with the duty on the finished product, gives Flintstone the advantage over the imported wares. ∴ ∴ ∴



The improvement made in this industry by Yankee ingenuity and progress has placed the Flintstone at the very summit, and we can truthfully make the statement that

Flintstone will outlast any other Enamel Ware made.

It is as hard as Flint and as durable as the mountains. ∴ ∴ ∴ ∴ ∴



These are some of the reasons why Flintstone has been so eagerly adopted throughout the country. The sale of this ware has been phenomenal, having more than tripled our output the past year, and the ratio of increase is steadily gaining. ∴ ∴ ∴ ∴ ∴ ∴ ∴

Handsome embossed booklet mailed on application.

REED MANUFACTURING CO.,
NEWARK, NEW YORK

NEW YORK OFFICE:	Irving Building, Hudson & Chambers Streets; Telephone, Franklin 5820.
CHICAGO OFFICE:	No. 223 W. Twelfth Street; Telephone, Monroe 1411.
CINCINNATI OFFICE:	No. 11 East 2nd Street.
ST. LOUIS OFFICE:	118 North 3rd Street.



“Every Cloud Has Its Silver Lining”

If the cloud of “Dull Business” has been hovering over your store you can easily dispel it by putting in a complete line of

Flintstone Enameled Steel Ware



It is the Ware women most talk about because there is no other Three-Coated Enamel Steel Ware like The Flintstone.

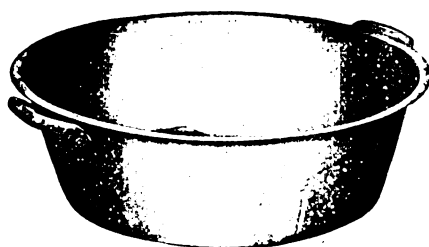
It is light in weight, and artistic in design. Its gray, silken finish is most pleasing to the eye.

Best of all: It is as durable as Flintstone. It won't wear out nor rust out.



THE FLINTSTONE INCOMPARABLE AS A SELLER

Our output of Flintstone has more than trebled the past year so great has been the demand for it.



The Flintstone is the best moderate priced Enamel Ware made.

“Fall in line,” Mr. Dealer—this is the time to stock up with, and sell, Flintstone.

OUR TEN YEARS' GUARANTEE WITH EVERY PIECE



Send at once for “Flintstone Booklet” with prices and discounts.

Mention **HARDWARE**.

REED
Manufacturing Co.
NEWARK, N. Y.

BRANCH OFFICES:

New York: Irving Building, cor. Hudson and Chambers Sts.

Chicago: 223 W. Twelfth St.

Cincinnati: 11 East 2nd St.

St. Louis: 118 North 3rd St.

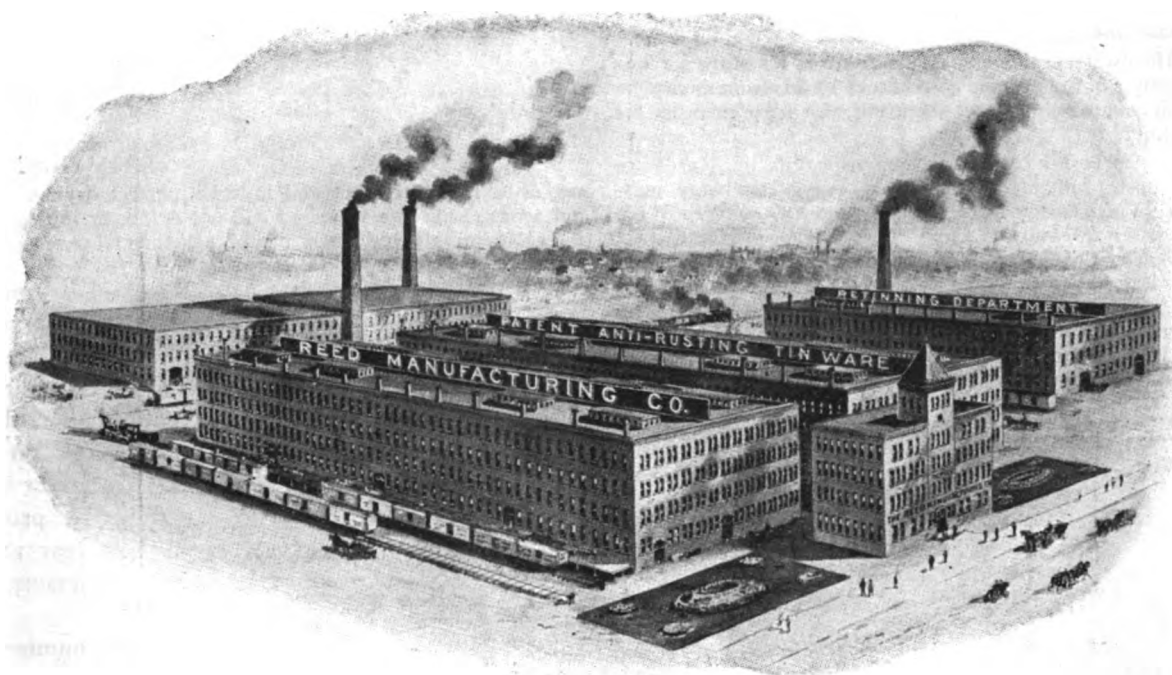


PROFIT MAKING LINES

REED'S FLINTSTONE ENAMEL WARE.

The illustration herewith shows the present plant of the Reed Manufacturing Co., of Newark, N. Y. The rapid growth of this concern is indisputable evidence that Reed's Patent Anti-Rusting Tinware, Reed's Extra Heavy, Hand-Made Pieced Tinware; Reed's Retinned Plain Stamped Ware, and a special line

the United States have subjected it, who have pronounced Flintstone free from poisonous ingredients, and practically insoluble. As its name implies, it is as hard as Flint, and the manufacturers claim that Flintstone will outlast any other Enamel Ware made. A Ten Years' Guarantee is given with every piece sold by the manufacturers. Flintstone is light, artistic, cleanly, economical



PLANT OF THE REED MANUFACTURING CO., NEWARK, N. Y.

of full weight Copper Nickel Plated Ware, Planished Copper Wash Boilers and Aluminum Galvanized Iron Ware, are "Profit Making Lines" for the Hardware dealer. Their complete catalogues for all these lines can be had for the asking.

Their Three-Coated Enamel Steel Ware—"Flintstone"—however, has broken all records so far as sales are concerned. As

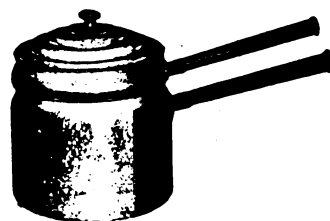
and durable. It is both seamless and sanitary and marks a new epoch in the history of cooking utensils. A handsomely embossed booklet, describing Flintstone is mailed to any one on application.



FLINTSTONE BASIN.

soon as it was placed on the market it met with such favor everywhere that the Company had to increase its facilities. Last year they trebled their output, while the demand for Flintstone Enameled Ware is steadily on the increase.

The reason for such popularity is not far to seek. The chemicals used in its manufacture are especially imported from Aus-



FLINTSTONE RICE BOILER.

To facilitate the handling of their wares, and especially to meet the growing demand for Flintstone Ware, the Reed Manufacturing Co. has established four branch offices: New York:



FLINTSTONE TEA KETTLE.

tria and Germany in the raw state, and the duty on same being insignificant when compared with the duty of the finished product, Flintstone has the advantage over imported ware. Moreover, it has stood the severest tests to which the best chemists of



FLINTSTONE BERLIN KETTLE.

Irving Bldg., Hudson & Chambers Sts.; Chicago: No. 223 W. 12th St.; Cincinnati: No. 11 East 2nd St.; St. Louis: 118 North 3rd St.